



VINCENTIAN
MESL
RESEARCH CENTRE

BRANDBOOK



WHO WE ARE?

Apit ium is et recte et utatati-
us simus earundae san nulparis-
sum

Apit ium is et recte et utatatius,
quia quisque natur aciae si volent
licab inverum aut fugit et estio. Et
omnihit aceati cus resto optaerum
ut dolore et occus excerem num
aut audam facere, cum quos dolut.

Lique voluptatur aut explit labor-
rovit, si beatem lacestis sequidis
derspel minimus volorecupta cus
eos a sumquid ellecab orerspel
etur optasi nis si consequ atessum
inisciis expe dem etur assi illorio
moditiatur aut ut quo eniaepro
optatisimolo.

THE LOGO



Original
Logo



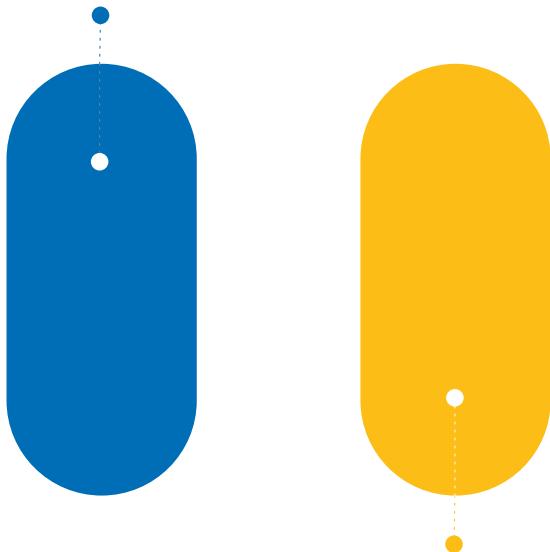
Clear pacing
around the logo



Minimum
Logo Size

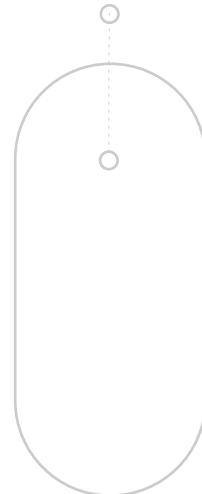
PRIMARY COLORS

Blue's logo
#006DB6
RGB 0|109|182
CMYK 93|55|0|0
Pantone 300 C



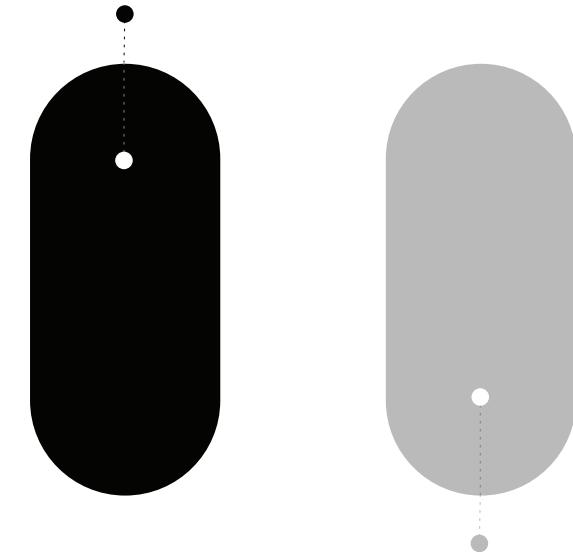
Yellow's logo
#FDBE16
RGB 253|190|22
CMYK 0|27|99|0
Pantone 1235 C

White's logo
#FFFFFF
RGB 255|255|255
CMYK 0|0|0|0
Pantone 000 C



Grey's logo
#808285
RGB 128|130|133
CMYK 0|0|0|60
Pantone 430 C

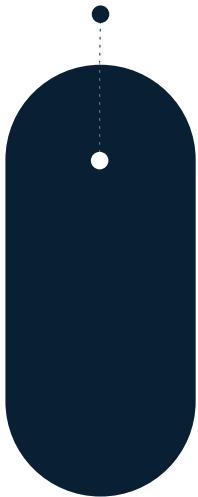
Black
#000000
RGB 0|0|0
CMYK 75|68|67|90
Pantone BLACK 6 C



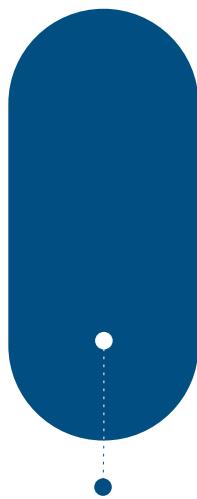
Light Grey
#BBBBBB
RGB 187|187|187
CMYK 27|21|22|0
Pantone 441 C

SECONDARY COLORS

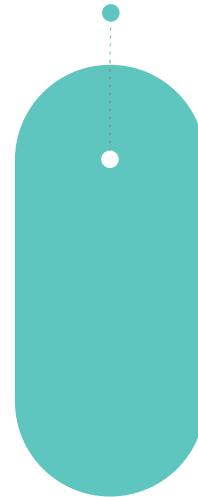
#062134
RGB 6|33|52
CMYK 95|78|50|61
Pantone 289 C



#4C9BD4
RGB 76|155|212
CMYK 67|27|0|0
Pantone 7688 C



#61C6C0
RGB 97|198|192
CMYK 58|0|29|0
Pantone 325 C

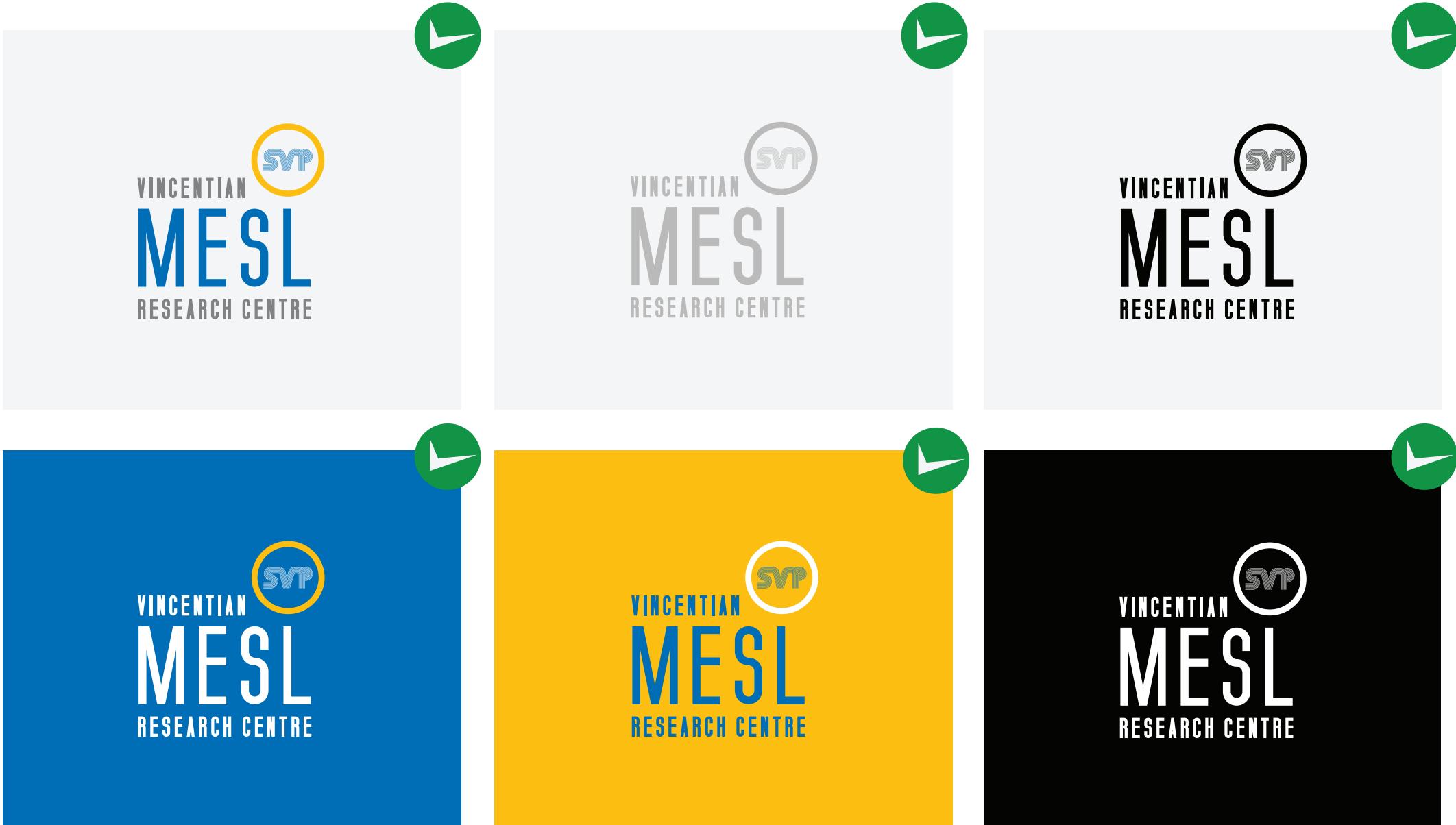


#014F82
RGB 1|79|130
CMYK 100|74|25|8
Pantone 301 C

#06B1CC
RGB 6|177|204
CMYK 73|7|17|0
Pantone 638 C

#B42025
RGB 180|32|37
CMYK 20|100|100|12
Pantone 1805 C

THE DOS



THE DONT'S



FONTS

Bonn Beta

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
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Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

OPEN SANS

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
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Aa Bb Cc Dd Ee Ff Gg Hh Ii
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Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

VISUAL IDENTITY



This template for a research paper or report cover features a blue header bar at the top and bottom. The main content area is white with a light gray background. At the top right, there is a contact section with icons for email, location, and phone, followed by placeholder text: 'info@loremipsumdolor.com', 'Dummy Road 125x Street Location, City, Area', and two phone numbers. Below this is a 'SUBJECT HEADLINE HERE' placeholder. A large paragraph of placeholder text follows. Further down, there are two more paragraphs of placeholder text. At the bottom, there is a 'Creative Art Director' section with a placeholder name and website, and a footer bar at the very bottom featuring the company logo, SVP, and a small fish icon.

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Creative Art Director
Pellentesque id neque ligula. Nullam posuere, ligula a mattis posuere, iacus nisl
adipiscing nunc, eu congue justo est ut diam. Nam quam nibh, dignissim non
consequat in, semper eget purus. Nulla arcu sapien, viverra vitae metus tempor,
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tincidunt.

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adipiscing nunc, eu congue justo est ut diam. Nam quam nibh, dignissim non
consequat in, semper eget purus. Nulla arcu sapien, viverra vitae metus tempor,
enim. Aenean a blandit elit, vel rutrum mi. Nunc dapibus turpis sed massa aliquet
tincidunt.

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VISUAL IDENTITY



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